

# 24 Million Golfers Read

**COIL/STRIKE** has arrived as golf’s first creative nonfiction instruction book. Author Phairway Phil unites fiction with nonfiction in an original exploration of the genre—a groundbreaking introduction from Gatekeeper Press.

Learning *swing* mechanics can make golfers loopy. But a coil *strikes*. At last, a brand-new concept to help millions of frustrated golfers. It’s a step-by-step method with merriment.

COIL/STRIKE is meant for everyone who can meet the book’s easy Reader Qualification Requirements.

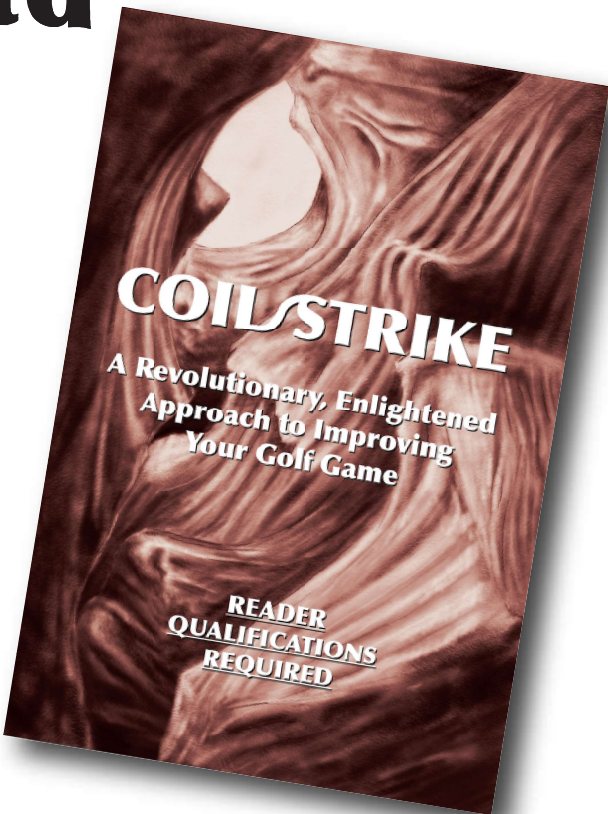
**Join the COIL/STRIKE revolution!**

Come, brother golfers. Let Phairway Phil lead you out of the Dark Ages of golf instruction—with its archaic advice and ambiguous language—and into the Bright Age. This guru of the game offers an alternative, enlightening approach that will simplify and clarify the process.

“Swing,” the centerpiece of Dark Age instruction, “is an Evil word,” Phairway Phil preaches. “It must be banished from your mind and mouth forever more. It is the root cause of our misconception.” Instead, he is the first to introduce the concept of Coil/Strike. “All living things COIL and STRIKE,” he declares. “It is the basic movement of all life and the basic movement for all golf strokes.”

Through step-by-step instruction and unique images—as well as LMAO stories to keep you smilin’ and energized—Phairway Phil describes the Coil/Strike approach in detail. All strokes are addressed, including chipping and putting.

Simplify your game and pare down your handicap with this exciting, revolutionary approach. Let the fun begin!



**About the Author**

- Phairway Phil’s assertions:
- Holds multiple post-graduate degrees.
  - Is a theorist. • Is a teacher. • Is a doctor.
  - Wants to help.
  - Can help millions of amateur golfers.
  - Not sure if he can help millions of others, as yet.
    - Fits the reader qualifications.
    - Has a 6,3 USGA handicap index.
    - Used to have a 12.4 handicap index.
    - Is not motivated by money.
    - Traveled to Beijing, China.
  - Has extensive knowledge of golf instruction books.
    - Likes the Grateful Dead.
    - Does not like math so much.
  - Has waded through alligators with wedge in hand.
  - May or may not be still living on the West coast.
    - Wants to entertain while enlightening.

**TIP SHEET**

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**READER QUALIFICATIONS REQUIRED**

This Golf Manifesto should only be read by right-handed, males who are 33 to 75 years old.

**NOT A BEGINNER**

- Read at least one instruction book or taken more than three lessons.
  - At an intermediate level or well beyond.
- Frustrated, bewildered, or resigned by failing to improve.
  - You have a USGA handicap index or not—that’s okay.

If you can’t meet all the qualifications, please stop! I’m sorry, I don’t want you to waste your time and presumably your money. For now, I can’t say with confidence that reading Coil/Strike can help you—just qualified readers.

Thanks for understanding.

**NOW AVAILABLE**

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